

GO Fundraising Tips

How Do I Get Sponsors: With just 2 weeks to find all of your sponsors, you may be asking “How do I get my Sponsors?”...There are a variety of ways (calling, personal contact at church or school or MC or family functions, text, email, etc.), but here is a sample of what you should say to someone who is considering being your sponsor for GO.

SAMPLE CALL OR EMAIL:

“Hi, my name is _____. I am a part of the Heights Student MC at Heights Community Church. I was calling to ask you to sponsor me for our GO community service work day. It’s a day where we GO into the community and serve by doing whatever Collinsville needs us to do, this year the parks department has asked us to serve at the Aqua Park getting it ready for the summer season. So we get to serve the community while at the same time raising money for HeightsStudents and for camp.

Would you be interested in being my sponsor??”

(YOU MUST HAVE THIS LINE – IT HELPS THEM KNOW WHEN AND HOW TO RESPOND)

Option 1 – If they do or do NOT become your sponsor...

Thank you so much for your time.

Option 2 – If they do become your sponsor...

Thanks for sponsoring me!!! For how much would you like to sponsor me?

After our work day there are three ways to pay:

1. Online at weareheights.org
2. The Go Collection Table during the Sunday gatherings.
(This table will be open 20 minutes prior to and immediately following the Sunday morning gatherings on April 2 and April 16. We won't have the collection table open on Easter weekend.)
3. They can also mail or give it to you in person for you to turn in to one of the HeightsStudents Directors.

Reminders:

- Always be polite and respectful
- Never call homes after 9:00 p.m.

How Do I Collect the Money:

4 Steps:

1. Contact & Record your Sponsors.
2. Email your Sponsor Record Sheet in a Google Sheet (using the format in this packet) to Joey or Jodi no later than the GO WORK DAY on April 1. Please remember to give Joey or Jodi access to your google sheet.
3. Encourage sponsors to pay online if possible. They can do this on the church center app or at weareheights.org, but be sure to remind them to select “GO” on the drop down menu. If they would like to pay in person, they can do so at the GO Collection Table or give you their sponsor money for you to turn it in to Joey or Jodi.
4. If you are given the money directly, keep the money with a print out of your sponsor sheet in the envelope we provide for you, and record who has paid you.

NOTE: All checks need to be made out to Heights Community Church with GO and your name on the memo line.

GO FAQs

(Frequently Asked Questions)

What is GO?

GO is an annual event where students 6th -12th grade and adult leaders do service work out in the community. Each student can choose to make contacts and get sponsors for the day. The students are able to raise money, which is used for HeightsStudents and for that individual student to be able to pay for their way to camp (see attached for discount).

When is GO?

The GO work day will take place on Saturday, April 1 from 9:00 a.m. to 12:00 p.m. Students are to arrive on the work day by 8:45 a.m. Students will begin enlisting GO sponsors starting after the info meeting on Sunday, March 19th.

Where will GO take place?

The GO work day will take place at the Aqua Park in Collinsville. We will meet at the Aqua Park at 8:45 a.m. Parents are to pick up their students at 12:00 p.m. from the Aqua Park.

What should I bring on the GO work day?

A pair of work gloves, jacket, water bottle, & a positive attitude ready to serve!

Why do we have GO??

GO is an opportunity to serve and make an impact within the community. The funds raised through GO help offset costs throughout the year for HeightsStudents and help provide the student with funds for camp. We choose to only have GO as our annual fundraiser. We don't want to be a group that is constantly asking people to buy stuff. Plus, GO is much more than just asking for money. Instead, students put in hours of serving our community for their sponsorships.

What are the perks of GO?

The perks of GO can be found in this packet. The main perk is the possibility for each student and an unchurched friend to go to camp for just \$50 each!

Where does the money, ha, GO?

All funds raised over the camp fees will go to the HeightsStudents budget. This money will be used for things like paying for leaders to participate in events, resources, equipment, supplies, student scholarships for events, etc.

How do I turn in my Sponsor Sheet

Type up all your sponsor information on a Google Sheet using the format you find in this packet. Email that google sheet by April 1 to Joey or Jodi, making sure you have given them access to your google sheet.

What do I do if I can't make the work day?

You must make up the three hours of community service on your own time. Fill out the sheet in this packet and turn it in to Joey or Jodi by April 9.

How can sponsors turn in their money?

1. Online via church center app or weareheights.org (need to select "GO" from drop down menu)
2. Cash or Check to the Go Collection Table during Sunday gathering on April 2 or April 16
3. Cash or Check to the student for them to turn in to Joey or Jodi

All checks need to be made out to Heights Community Church with GO and student's name on the memo line.

GO Work Day Checklist

- I've recorded my sponsors
- I've typed up my sponsor information (using the format in the packet) in google sheets and have emailed it to Joey or Jodi by April 1. Joey or Jodi have access to my google sheet
- I've recorded and turned in any money I have collected from sponsors to Joey or Jodi
- My parents have filled out the online medical release form
- I have all the items needed for the work day: work gloves, jacket, water bottle, and a positive attitude!
- I've arrived at the Aqua Park by 8:45am
- I've reminded my parents/guardians to pick me up at 12:00pm from the Aqua Park

Benefits of Participating

For every \$100 you raise, you get \$50 off camp price

\$100 raised = \$50 discount

\$200 raised = \$100 discount

\$300 raised = \$150 off camp!

\$600 raised = You and an unchurched friend go to camp for \$50 each!

*A friend attending another church doesn't qualify.

**Any questions or to turn in
your sponsor sheet email:**

joey.loftus@weareheights.org

jodi.sager@weareheights.org

